

2022 PARTNERSHIP OPPORTUNITIES



BE PART OF THE TEAM



Contact Karen Locking: 07730 525349
Commercial@scunthorperugby.com
www.scunthorperugby.com



Continued thanks to our main partner



Our valued PARTNERS

Main Club Partner



(Some) Club Partners

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OUR CLUB

Scunthorpe Rugby Union Football Club (SRUFC) founded in 1929, is steeped in tradition and is the premier club in Lincolnshire. We are a proud family orientated Community Club providing excellent facilities to a player base of over 400 made up of Senior, Colts as well as thriving Women's and Mini-Junior sections.

We have a strong club ethos and the majority of our 1XV have come from the youth sections and indeed a number of Scunthorpe players have represented our Club at County, Regional and International Level.

Our main playing facility is based at Heslam Park Scunthorpe and we are very fortunate in having an excellent secondary facility at Oglesby Park on Burringham Road, Scunthorpe.

We are extremely grateful for our sponsors support which plays a vital part in our ability to continue to maintain the facilities required to provide the opportunity for so many of the children and young people of North Lincolnshire to learn how to play and enjoy rugby.

Graham Migdalski

Scunthorpe R.U.F.C President



Kit options at a glance



Main Club Partner

Taken thanks to  **LKAB**



Diamond Package

£7500
One Package Available



Gold Package

£5000
One Package available



Titanium Package

£3500
Three Packages Available



Silver Package

£2500
Six Packages available



Emerald Package

See leisurewear

These investments are per season and all deals are over 2 years.

Other Clothing options at a glance

Training Wear Partners



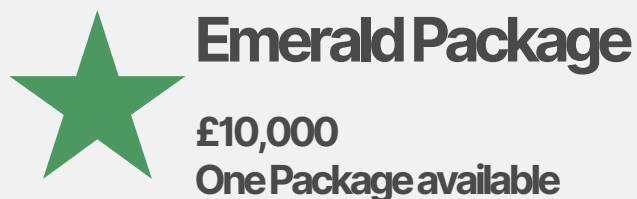
Titanium Package

£3500
One Package available

Silver Package

£2500
Two Packages available

Leisurewear Partner



Further details can be found about these packages throughout this document.

Get in touch if you'd like to discuss a bespoke package to support SRUFC and promote your business



MAIN CLUB PARTNER

PACKAGE SECURED BY LKAB.

**WE THANK THEM FOR THEIR
CONTINUED SUPPORT OF SRUFC.**



PACKAGE TAILORED TO SUIT





EMERALD SPONSORSHIP



Branding: Logo on all leisurewear linked to SRUFC (positioning garment dependent).

Logo on the back of the playing shorts, back of the warm up tops & substitute warm up suits (may be repositioned based on availability).

International Tickets: Access to International Tickets for all allocated international fixtures (charged at cost price)

Club Events: Pre-match lunch package tailored to meet needs of company (for 10 people with wine on your table)

4 family passes for our Bonfire Night event. Invitation to two partners events per season.

Marketing: Full page programme advert & Main stand advertising hoarding*. Advert/Logo on multimedia presentations on clubhouse TVs on match day. Website advertising: Company logo on homepage & social media platforms promoting SRUFC.

Membership: 2 x SRUFC season tickets & 2 x Vice President Subscriptions for the season (includes social memberships for partners of VPs). Free access to club's conference and room hire facilities (2 bookings a season).

£10,000 (ex VAT) PER ANNUM
(MINIMUM 2 YEAR PERIOD)



DIAMOND SPONSORSHIP



£7500 (ex VAT) PER ANNUM
ONE PACKAGE AVAILABLE

Branding: Kit sponsorship on prominent position on the back of the senior men's team shirts & the center back of the playing shorts.

Back of the warm up tops & substitute warm up suits (may be repositioned based on availability).

International Tickets: Access to International Tickets for all allocated international fixtures (charged at cost price)

Club Events: Pre-match lunch package tailored to meet needs of company (for 10 people with wine on your table) & 4 family passes for our Bonfire Night event. Invitation to two partners events per season.

Marketing:

Full page programme advert & Main stand advertising hoarding*.

Advert/Logo on multimedia presentations on clubhouse TVs on match day. Website advertising: Company logo on homepage & Company logo on social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for the season (includes social memberships for partners of VPs).

Free access to club's conference and room hire facilities (2 bookings a season).



GOLD SPONSORSHIP

Branding: Kit sponsorship on prominent position on the back of the senior men's team shirts.

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: Pre-match lunch package tailored to meet the needs of the company (for up to 8 people with wine on the table) & 4 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding.
Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage
Company logo on all social media platforms promoting SRUFC.

Membership: 2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).

Free access to club's conference and room hire facilities (2 bookings a season).



£5000 (ex VAT) PER ANNUM
ONE PACKAGE AVAILABLE



TITANIUM SPONSORSHIP

Branding: Kit sponsorship on prominent position on the neck or shoulder of the senior men's team shirts - OR - positioning on the back of training tops.

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 4 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding.
Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage

Company logo on all social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).

Free access to club's conference and room hire facilities (2 bookings a season).



£3500 (ex VAT) PER ANNUM
4 SHIRT PACKAGES & 1 TRAINING PACKAGE AVAILABLE



SILVER SPONSORSHIP

Branding: Kit sponsorship on the sleeve of senior men's playing shorts - OR - positioning on the sleeve of the training tops.

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 2 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding. Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage

Company logo on all social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).

Free access to club's conference and room hire facilities (2 bookings a season)



£2500 (ex VAT) PER ANNUM
6 SHIRT PACKAGES & 2 TRAINING PACKAGE
AVAILABLE



BRONZE SPONSORSHIP

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 2 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding.
Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage

Company logo on social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).

Free access to club's conference and room hire facilities (2 bookings a season)

£1600 (ex VAT) PER ANNUM
(MINIMUM 2 YEAR PERIOD)



MATCHDAY HOSPITALITY PACKAGE

Club Events: A table for 8 guests at a SRUFC home game includes a pre-match lunch of your choice with a delicious three-course meal accompanied by wine at your table. Guests will also enjoy free entry to the game and receive a match day programme. Additionally, there is an exclusive opportunity to meet the first team players and coaching staff. You will also be invited to two partner events per season.

Marketing: Company name on the main display poster advertising the game. The poster is positioned at the entrance to the drive on Ashby Road, Scunthorpe.

Advert / Logo on multimedia presentations on clubhouse TVs on Match Day.

Company name or logo on social media promoting the game.

Company mention on front and center page of match day programme.

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

SRUFC Honours: Chose the man of the match and present the award with the SRUFC Presidents. Photo to be posted on the club website and shared on social media.

£775 (ex VAT)
AVAILABLE FOR ALL HOME GAMES



OFFICIAL PITCH SPONSOR

Branding:

Pitch Equipment to include your company logo. This includes:

- Post Protectors
- Corner Flags
- Medical Bags used by support team

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 2 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing: Full page programme advert.

Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage

Company logo on all social media platforms promoting SRUFC partners.

Membership: 2 x SRUFC season tickets & 2 x Vice President

Subscriptions for season (includes social memberships for partners of VPs). Free access to club's conference and room hire facilities (2 bookings a season)

Partnerships are available for the 1st team pitch, the 2nd team pitch and the two pitches at Oglesby Park. They are allocated on a first come first served order.

£3000 (ex VAT) PER ANNUM
(MINIMUM 2 YEAR PERIOD)



PROGRAMME & PITCH SIDE ADVERTISING

Programme adverts are a great way to ensure our spectators and home game supporters know about your business or service.

A full page advert is £375

A half page advert is £220

Pitchside advertising are visible to our spectators and visitors all season long

Main Stand Advertising Hoarding - £800 for the first two years, then £550 per year thereafter (Limited availability).

Pitch Side Advertising Hoarding - £550 for the first two years and then £350 per year thereafter.

Boards can be designed by our design partner Nettl of Scunthorpe for an additional £60+ VAT if required.

Included with both programme adverts & pitchside advertising is the invitation to two partner events per season.

Investment amounts include the price of the board and all prices for programme adverts and pitchside adverts are excluding VAT.

FROM £220



TBC - STANDARD BUNDLE
TBC - ULTIMATE BUNDLE

SPONSOR A LOCAL LEGEND

Marketing:

Company Logo alongside your players photo on multimedia presentations in the clubhouse TVs on match day.

Company name on social media team sheets when your player is selected and playing.

Company name and logo in first team Match day programme under a photo of the player sponsored by yourselves.

Club Events: Match Day Experience - includes pre match lunch, entry to the game and match day programme. Invitation to two partners events a year.

MATCHBALL SPONSORSHIP

Marketing:

Mention in president's speech at the pre-match lunch

Mention on centre page of match day programme and on notice board inside ground entrance

Advert / Logo on multimedia presentations on clubhouse TVs on match day

£60 (ex VAT)



DAI'S DUGOUTS

Branding: Company logo / branding on bottom of the pitch-side dug outs

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: Invitation to two partner events per season. Match Day Experience for two - includes pre match lunch, entry to the game and match day programme. Free access to club's conference and room hire facilities (2 bookings a season)

Marketing:

Advert / Logo on multimedia presentations on clubhouse TV's on match day

Website Advertising & company logo on social media platforms promoting SRUFC partners.

Membership: 2 x SRUFC Season Tickets, 2 x SRUFC Vice President Subscriptions for season (includes social memberships for partners of VPs).

This investment amount reflects the need to replace our current DugOuts and fit with branding. The investment amount will change in the 3rd year to reflect solely sponsorship and will change to £1500 ex VAT per annum for a minimum of two years.

£4000 (ex VAT)
(MINIMUM 2 YEAR PERIOD)



TO BE DISCUSSED

PACKAGES TO SUIT YOUR BUDGET AND BUSINESS NEEDS

We have packages available based on your business need and who you want to make aware of your product or service.

This could be covering the costs of an expense the club has, or purchasing equipment we need to play rugby. We are a resourceful club but funds are always a challenge and we look to our local community to support us.

For example we are currently looking for partners to link with us to:






- Fix / replace our scoreboard
- Cover the costs of some or all of our medical expenses
- Provide re-useable branded plastic cups for use on match days
- Cover costs linked to ground maintenance

If you'd like to get involved with SRUFC please get in touch, we'd love to welcome you to the local rugby family.



JOIN OUR CLUB

You can become a member of SRUFC and enjoy benefits as an individual. These benefit packages are:

-  Home Game Season Ticket - £60 (£70 non-member)
-  Vice - President - £100
-  Playing Member - £120
-  Executive Vice - President - £160
-  Patron - £365
-  Life Member - £850

VICE - PRESIDENT

Member of Heslam Park, can request international tickets, has committee and voting rights

PATRON

As the Executive Vice - Presidents plus lunch at the pre-match meal for each home game.

PLAYING MEMBER

Part of the dream team. Making memories playing for SRUFC!

LIFE MEMBER

As vice-president for life
Payment plans can be discussed

EXECUTIVE VICE - PRESIDENT

As the Vice-President however includes a season ticket and entry to each home game with a match day programme



FOR MORE DETAILS RING OUR MEMBERSHIP SECRETARY CHERYL



07711 328259

OR CONTACT KAREN LOCKING,
DETAILS ON THE BACK OF THIS DOCUMENT

FROM £60



A photograph of rugby players in a scrum on a grass field. One player in a green jersey is jumping high to catch the ball. Other players in green and white jerseys are supporting him from below. The background shows a clear sky and some buildings.

Contact Us

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